

2026 VanderLeek Cup Hospice Regatta

Sponsored by Next Generation Services

August 15, 2026

Sponsor Benefits

Title Sponsor – Exclusive

- Sponsor name incorporated in event title and in all event materials
- 20 Complimentary dinner tickets and 2 reserved tables at the 2027 event
- Full page advertisement in event program
- Social media promotion on the Hospice of Holland Facebook page
- Name or logo on event and auction websites
- Acknowledgement in event email campaign(s)
- Custom banner displayed at event

Admiral \$7,500+

- 10 Complimentary dinner tickets and 1 reserved table
- Full page advertisement in event program
- Social media promotion on the Hospice of Holland Facebook page
- Name or logo on event and auction websites
- Acknowledgement in event email campaign(s)
- Custom banner displayed at event

Commodore \$5,500+

- 10 Complimentary dinner tickets and 1 reserved table
- Full page advertisement in event program
- Name or logo on event and auction websites
- Acknowledgement in event email campaign(s)
- Custom banner displayed at event

Captain \$3,000+

- 8 Complimentary dinner tickets
- Full page advertisement in event program
- Name or logo on event and auction websites
- Custom banner displayed at event

First Mate \$1,250+

- 4 Complimentary dinner tickets
- Half page advertisement in event program
- Name or logo on event and auction websites
- Custom banner displayed at event

Crew \$500+

- 2 Complimentary dinner tickets
- Sponsor name listed in event program
- Sponsor name listed on event website
- Custom banner displayed at event

Deck Hand \$250+

- Sponsor name included in event program
- Sponsor name listed on event website

*Please complete Sponsor Agreement Form and submit with payment by **July 24, 2026** to ensure proper recognition and inclusion at the event.*

Questions? Contact Mark Lazarock at 616.355.5561 or mlazarock@hollandhospice.org.