



## 2022 VanderLeek Cup Hospice Regatta

Sponsored by Billco Products

August 20, 2022

### Sponsor Benefits

#### Title Sponsor - Exclusive

- Sponsor name incorporated in event title and in all event materials
- 20 Complimentary tickets and 2 reserved tables at the 2022 event
- Full page advertisement in event program
- Social media promotion on the Hospice of Holland Facebook page
- Name or Logo on event websites
- Acknowledgement in event email campaign(s)
- Custom Banner displayed at event

#### Admiral \$7,500+

- 10 Complimentary event tickets and 1 reserved table
- Full page advertisement in event program
- Social media promotion on the Hospice of Holland Facebook page
- Name or Logo on event website
- Acknowledgement in event email campaign(s)
- Custom Banner displayed at event

#### Commodore \$5,000+

- 8 Complimentary event tickets and 1 reserved table
- Full page advertisement in event program
- Name or Logo on event website
- Acknowledgement in event email campaign(s)
- Custom Banner displayed at event

#### Captain \$2,500+

- 6 Complimentary event tickets
- Full page advertisement in event program
- Name or Logo on event and auction website
- Acknowledgement in event email campaign(s)
- Custom Banner displayed at event

#### First Mate \$1,000+

- 4 Complimentary event tickets
- Half page advertisement in event program
- Name or Logo on event and auction websites
- Custom Banner displayed at event

#### Crew \$500+

- 2 Complimentary event tickets
- Sponsor name listed in event program
- Sponsor name listed on event website
- Custom Banner displayed at event

#### Deck Hand \$250+

- Sponsor name included in event program
- Sponsor name listed on event website

Please complete Sponsor Agreement Form and submit with payment by **July 29, 2022** to ensure proper recognition and inclusion at the event.

Questions? Contact Mark Lazarock at 616.355.5561 or [mlazarock@hollandhospice.org](mailto:mlazarock@hollandhospice.org).