

## 2018 VanderLeek Cup Hospice Regatta *Sponsored by National Bulk Equipment*

August 18, 2018

### Sponsor Benefits

#### **Title Sponsor – Exclusive**

- 20 complimentary dinners & 2 reserved tables
- Spectator boat for up to 8 guests, including lunch
- Sponsor named in event title on all event materials
- Full page ad in event program book
- Custom banner displayed at event

#### **Admiral \$7,500+**

- 16 complimentary dinners & 2 reserved tables
- Vocal recognition during the event
- 6 seats on a spectator boat, including lunch
- First line publicity on regatta materials
- Full page ad in event program
- Custom banner displayed at event

#### **Commodore \$5,000+**

- 10 complimentary dinners & reserved table
- 6 seats on spectator boat, including lunch
- Second line publicity on regatta materials
- Full page ad in event program book
- Custom banner displayed at event

#### **Captain \$2,500+**

- 8 complimentary dinners & reserved table
- 6 seats on spectator boat, including lunch
- Third line publicity on regatta materials
- Full page ad in event program book
- Custom banner displayed at event

#### **First Mate \$1,000+**

- 4 complimentary dinners
- Fourth line publicity on regatta materials
- Half page ad in event program book
- Custom banner displayed at event

#### **Crew \$500+**

- 2 complimentary dinners
- Fifth line publicity on regatta materials
- Custom banner displayed at event

#### **Deck Hand \$250+**

- Print recognition on regatta materials
- Business name on banner at event

Please complete attached sponsor form and remit sponsor funds by July 1, 2018,  
to ensure proper recognition and inclusion at the event.

Questions? Contact Mark Lazarock at 616.355.5561 or mlazarock@hollandhospice.org.

**Thank You!**